



Higher Sales Volume? Look No Further.



fnbr™ Inc.



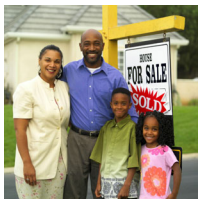
If you've been looking for a reliable and cost-effective method to increase your sales, look no further. Here at FNBR Inc., our reputation as a compiler of timely and accurate sales data lies within more than 25 years of success shared by companies just like yours!

Along with the mailing lists & data used to contact potential clients, we offer creative design, printing, and direct-mail services. Our expertise and experience can push your entire marketing campaign from start to finish, leaving you with plenty of energy to go after your new prospects.

Start increasing your sales volume today! Giving us a phone call will be the best decision you can make. Our friendly, intelligent sales staff will facilitate your individual needs to obtain the best results at the lowest cost.

You might refer to them as sales leads or data on a mailing list, but whatever your definition may be, they remain the single most important way to obtain more sales.

New Homeowners.



Did you know new homeowners spend up to ten times more in the first six months than established residents do? They enjoy any type of incentive you have to offer. On average, these homeowners will spend about seven years in their homes. Best of all, they lack local buying habits. This means you have the ability to shape those habits while seizing the edge over your competitors! FNBR can

provide you with their name, address, purchase price, mortgage amount and phone number when available.

New Businesses.



You might remember the time when you needed to purchase several products and services to get your business off the ground. This practice remains the same today. Target new business owners before they start to look for the type of products you sell or the type of services you provide. Our list provides the business name, contact name, mailing address and phone number when available.

Building Permits.



Need an even faster way to locate potential clients? Reach homeowners and business owners before they occupy their newly-built property! Our residential, commercial, multi-family and swimming-pool permit data include owner & contractor contact names and addresses as well as the property-location address. These also provide an excellent opportunity to keep your contracting, supplying or service company active all year long!

Existing Businesses.

Reach established businesses anywhere in the nation with criteria such as business type (using SIC Codes), total employees, sales volume, and number of years in business to name a few.

Mailing Lists | Typesetting & Design | Printing & Bindery | Mailing Services

Toll Free: (800) 635-2639

Tampa: (813) 988-8148

Fax: (813) 988-8422

Office & Mailing Address:

4205 E. Busch Boulevard

Tampa, Florida 33617-5937

E-mail: sales@fnbr.com

Web: www.fnbr.com

Family Owned Since 1977

"The Target Marketing Specialists"



Higher Sales Volume? Look No Further.



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Existing Residents.

Target residential consumers with our nation wide data. Select them by age, income, home value, children present, and many more criteria.

Specialty Data.

Still haven't seen what you're looking for? Occupants, professionals, boat owners, pilots and bankruptcies make up just a few of the specialty data we can provide.

Printing.



Printing requires an understanding of your project's budget, time constraints, design aesthetics and design choices to achieve greater postage discounts, as well as paper and ink options.

Our craftsmanship ensures the highest quality and service. We offer a wide variety of printing options at extremely affordable prices from economical offset printing to the highest quality full-color commercial printing. We can print brochures, postcards, mailers, flyers, stationary, newsletters, envelopes, business forms and more.

Typesetting & Design.



Limitless possibilities exist in the print medium for businesses like yours to gain increased recognition. You may or may not have an idea of what your mailer should express or display. You might have the idea, but lack the proper tools required to make sense of it in print. Here at FNBR we listen carefully to your input

and can translate your written or verbal ideas into a successful mail piece. We have access to extensive photography, clipart and typeface libraries as well as the required tools needed to set the printed piece just how you want it.

Mailing Services.



Some of your most important mailing considerations may include: mailing the project on time, keeping the project within your budget and making sure that all Post Office requirements have been met without sacrificing the design of your mailer. FNBR can manage all of this while giving you the best possible postal discounts available.

We can mail all of your marketing materials including newsletters, postcards, invitations, catalogs, direct-mail offers, statements and more. Utilizing automated mailing equipment, we offer ink-jet addressing, personalized laser letters, mail merging, labeling, collating, folding, tabbing, inserting, sealing, metering, stamping, pre-sorting and more. We can also take care of any manual fulfillment you may have.

Full postal discounts exist for First Class Mail, Standard Mail (Bulk), Non-Profit Mail, Commercial Mail, and Irregular Parcels. You name it... CASS, ECR, DPBC, NCOA, PAVE, POSTNET ... we do it. We even offer HIPAA compliance practices for all health-care related clients.

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